



Mira Lutfi

Senior Associate

M: +61 0402 066 084

E: mira.lutfi@hivelegal.com.au

W: www.hivelegal.com.au

Background

Mira is a senior associate with extensive experience advising private and public sector clients on commercial, regulatory, and consumer law issues. She has significant in-house experience, providing commercial advice to enable clients to meet strategic and operational goals in a practical and efficient manner. Mira regularly advises numerous health and telecommunications sector clients in relation to a broad range of legal issues.

Qualifications

- LLB (Hons) (Monash University, 2011)
- BA (Monash University, 2007)

Industry Experience:

- Health
- Government
- Corporate
- FMCG

Areas of Speciality:

- Regulatory advice and statutory interpretation
- Consumer law
- Mergers and acquisitions
- Procurement and tendering processes
- Corporate and commercial





Representative transactions:

Medibank providing commercial and regulatory advice, including in relation to private health insurance regulation and hospital provider agreements

Telstra on commercial contracting , health regulation and significant Commonwealth tender submissions

Global pharmaceutical company on consumer law, health regulatory and privacy

SMART Group regarding preparation of court ordered compliance program

Vicinity Centres (formerly Centro Properties Group) on company secretarial, corporate restructuring, acquisitions, disposals and debt-facility refinancing at a fund level. At the asset-based level, advice on leases, commercial contracts, marketing and miscellaneous matters arising at shopping centres

L'Oréal Australia & New Zealand providing advice to all Australian and New Zealand L'Oréal business divisions. Responsible for advising on relevant areas of law including competition and consumer law, IP, privacy, data protection, advertising and sponsorship, environmental regulation, corporate governance, licensing, property, employment, IT, supply-chain and logistics, brand protection.

Hertz in relation to Australian Consumer Law issues

Sustainability Victoria on a broad range of matters, including corporate governance, statutory interpretation, grants, projects and tendering processes

Mars on successful submissions to the ACCC seeking informal merger clearance for global acquisition of the Procter & Gamble pet food business (deal value, 2.9 billion)

Heinz on submissions to the ACCC seeking informal merger clearance for acquisition of organic baby food business, Rafferty's Garden

